

# Toyota Classic Basketball Tournament

## Business Advertising Packages

Scott County High School. . . . . January 18-21, 2017

### **CLASSIC SUSTAINING PARTNER - \$5000 - \$15,000 - Multi-year commitment**

- 2' by 8' Sign on Gym Sponsor Wall Year Round
- Web site headline advertising @ toyotaclassic.com
- Booth or literature distribution opportunity
- Full Page Advertisement in Classic Program
- Up to \*Reserved Seating - 10 Seats with 5 Reserved Parking Spaces (\$500 value)
- Up to 10 Sponsor Badges (Access to Hospitality Area)
- Up to \*50 General admission game tickets (\$1,000 value)
- Recognition on Floor during Trophy Presentation
- 5 (15 second radio spot type ads – you provide) each night (20 total)
- Sponsor appreciation plaque – (9" by 12" for you to display in your business)
- **See Advertising Bonus page – Pick any that you want**

### **CLASSIC PRESENTING PARTNER - \$2,500**

- 2' by 8' Sign on Gym Sponsor Wall Year Round
- Web site headline advertising @ toyotaclassic.com
- Booth or literature distribution opportunity
- Full Page Advertisement in Classic Program
- \*Reserved Seating - 8 Seats with 4 Reserved Parking Spaces (\$400 value)
- 8 - Sponsor Badges (Access to Hospitality Area)
- \*25 General admission game tickets (\$500 value)
- Recognition on Floor during Trophy Presentation
- 4 (15 second radio spot type ads – you provide) during each Game Day (16 total)
- Sponsor appreciation plaque – (9" by 12" for you to display in your business)
- **See Advertising Bonus page – choice of three**

### **CLASSIC SUPPORTING PARTNER - \$1,000**

- 2' by 4' Sign on Gym Sponsor Wall Year Round
- Website logo display advertising @ toyotaclassic.com
- 1/2 Page Advertisement in Classic Program
- Literature distribution opportunity
- \*Reserved Seating - 4 Seats with 2 Reserved Parking Spaces (\$200 value)
- 4 - Sponsor Badges (Access to Hospitality Area)
- \*8 General admission game tickets (\$160 value)
- 8 announcements recognizing your business during tournament
- Sponsor appreciation plaque – (for you to display in your business)
- **See Sponsorship Bonus page – choice of two**

### **CLASSIC FRIENDS PARTNER - \$500**

- 1&1/2' by 2' Sign on Gym Sponsor Wall Year Round
- Website listing of advertisers @ toyotaclassic.com
- 1/4 Page Advertisement in Classic Program
- \*Reserved Seating - 2 Seats with 1 Reserved Parking Space (\$100 value)
- 2 Sponsor Badges (Access to Hospitality Area)
- \*4 General admission game tickets (\$80 value)
- 4 announcements recognizing your business during tournament
- Sponsor appreciation plaque – (for you to display in your business)
- **See Advertising Bonus page – choice of one**

\*Each reserved seat and/or game ticket has a face value of \$10/\$5 and may not be tax deductible .

# **Scott County High School - 2017 Toyota Classic Basketball Tournament**

P. O. Box 68                      Georgetown, Kentucky 40324  
Phone (859) 983-7356              Fax - (502) 863-4922 or 867-0544

[sonny.denniston@scott.kyschools.us](mailto:sonny.denniston@scott.kyschools.us)

## Business Advertising Agreement

**Whereas**, the 22nd annual 2017 Toyota Classic Basketball Tournament will take place beginning on Wednesday, January 18th to Saturday January 21st, 2017 at Scott County High School, in Georgetown Kentucky; and **Whereas**, twelve high school varsity, two freshmen, three middle school and ten to fourteen local youth league teams will be involved in this year's tournament with proceeds available to all Scott County School and various Central Kentucky athletic teams; and **Therefore** the following Individual, Business, and/or Corporation agrees to purchase the following advertising package:

### ADVERTISING PACKAGES

(Bonus selections on the back)

A. \_\_\_\_\_ Sustaining Sponsor                      - \$ \_\_\_\_\_  
B. \_\_\_\_\_ Presenting Sponsor                      - \$ 2,500.00

C. \_\_\_\_\_ Supporting Sponsor                      - \$ 1,000.00

D. \_\_\_\_\_ Friends Sponsor                      - \$ 500.00

E. \_\_\_\_\_ Other: In-kind goods or services: \_\_\_\_\_

\_\_\_\_\_ Value \_\_\_\_\_

### Advertising Company Information

Individual/Business/Corporation \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ FAX \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_

### Check size of ad below:

\_\_\_\_\_ Full Page (7 1/2" x 10")      \_\_\_\_\_ Half Page (7 1/2" x 4 7/8")      \_\_\_\_\_ 1/4 Page (3 5/8" x 4 7/8")

### Ad Copy Instructions:

\_\_\_\_\_ Same as last year                      \_\_\_\_\_ New camera ready logo (you provide)

### Payment Options: (Make all checks payable to: Scott County High School)

\_\_\_\_\_ Enclosed      \_\_\_\_\_ Send Invoice      \_\_\_\_\_ Split Invoices (4)      \_\_\_\_\_ In kind (see above)

### Authorizing Signatures

Company representative \_\_\_\_\_ Date \_\_\_\_\_  
School representative \_\_\_\_\_ Date \_\_\_\_\_

# Toyota Classic Advertiser Bonus Page 2017

Classic Sustaining Sponsor	(\$5,000 to \$15,000)	Choose Any
Classic Presenting Sponsor	(\$2, 500)	Choose Three
Classic Supporting Sponsor	(\$1,000)	Choose Two
Classic Friends Sponsor	( \$500)	Choose One

## Please indicate your choices below:

\_\_\_\_\_ Full Color Banner of Your Design (displayed in gym during tourney)  
*(You must provide the banner if it is a new design)*

\_\_\_\_\_ All Tournament or Player of the Game Team Business Award Sponsor  
(Business name on award plaque and company representative on floor presenting award )

\_\_\_\_\_ Toyota Classic Jacket          What Size (M, L, XL,XXL)\_\_\_\_\_

\_\_\_\_\_ Four extra general admission tickets

\_\_\_\_\_ T-Shirts (One for each sponsor badge) Sizes\_\_\_\_\_

\_\_\_\_\_ Special Request (considered on an individual basis)

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