

Toyota Classic Basketball Tournament

Business Advertising Packages

Scott County High School. January 18-21, 2017

CLASSIC SUSTAINING PARTNER - \$5000 - \$15,000 - Multi-year commitment

- 2' by 8' Sign on Gym Sponsor Wall Year Round
- Web site headline advertising @ toyotaclassic.com
- Booth or literature distribution opportunity
- Full Page Advertisement in Classic Program
- Up to *Reserved Seating - 10 Seats with 5 Reserved Parking Spaces (\$500 value)
- Up to 10 Sponsor Badges (Access to Hospitality Area)
- Up to *50 General admission game tickets (\$1,000 value)
- Recognition on Floor during Trophy Presentation
- 5 (15 second radio spot type ads – you provide) each night (20 total)
- Sponsor appreciation plaque – (9" by 12" for you to display in your business)
- **See Advertising Bonus page – Pick any that you want**

CLASSIC PRESENTING PARTNER - \$2,500

- 2' by 8' Sign on Gym Sponsor Wall Year Round
- Web site headline advertising @ toyotaclassic.com
- Booth or literature distribution opportunity
- Full Page Advertisement in Classic Program
- *Reserved Seating - 8 Seats with 4 Reserved Parking Spaces (\$400 value)
- 8 - Sponsor Badges (Access to Hospitality Area)
- *25 General admission game tickets (\$500 value)
- Recognition on Floor during Trophy Presentation
- 4 (15 second radio spot type ads – you provide) during each Game Day (16 total)
- Sponsor appreciation plaque – (9" by 12" for you to display in your business)
- **See Advertising Bonus page – choice of three**

CLASSIC SUPPORTING PARTNER - \$1,000

- 2' by 4' Sign on Gym Sponsor Wall Year Round
- Website logo display advertising @ toyotaclassic.com
- 1/2 Page Advertisement in Classic Program
- Literature distribution opportunity
- *Reserved Seating - 4 Seats with 2 Reserved Parking Spaces (\$200 value)
- 4 - Sponsor Badges (Access to Hospitality Area)
- *8 General admission game tickets (\$160 value)
- 8 announcements recognizing your business during tournament
- Sponsor appreciation plaque – (for you to display in your business)
- **See Sponsorship Bonus page – choice of two**

CLASSIC FRIENDS PARTNER - \$500

- 1&1/2' by 2' Sign on Gym Sponsor Wall Year Round
- Website listing of advertisers @ toyotaclassic.com
- 1/4 Page Advertisement in Classic Program
- *Reserved Seating - 2 Seats with 1 Reserved Parking Space (\$100 value)
- 2 Sponsor Badges (Access to Hospitality Area)
- *4 General admission game tickets (\$80 value)
- 4 announcements recognizing your business during tournament
- Sponsor appreciation plaque – (for you to display in your business)
- **See Advertising Bonus page – choice of one**

*Each reserved seat and/or game ticket has a face value of \$10/\$5 and may not be tax deductible .

Scott County High School - 2017 Toyota Classic Basketball Tournament

P. O. Box 68 Georgetown, Kentucky 40324
Phone (859) 983-7356 Fax - (502) 863-4922 or 867-0544

sonny.denniston@scott.kyschools.us

Business Advertising Agreement

Whereas, the 22nd annual 2017 Toyota Classic Basketball Tournament will take place beginning on Wednesday, January 18th to Saturday January 21st, 2017 at Scott County High School, in Georgetown Kentucky; and **Whereas**, twelve high school varsity, two freshmen, three middle school and ten to fourteen local youth league teams will be involved in this year's tournament with proceeds available to all Scott County School and various Central Kentucky athletic teams; and **Therefore** the following Individual, Business, and/or Corporation agrees to purchase the following advertising package:

ADVERTISING PACKAGES

(Bonus selections on the back)

A. _____ **Sustaining Sponsor** - \$ _____
B. _____ **Presenting Sponsor** - \$ **2,500.00**

C. _____ **Supporting Sponsor** - \$ **1,000.00**

D. _____ **Friends Sponsor** - \$ **500.00**

E. _____ **Other: In-kind goods or services:** _____

_____ **Value** _____

Advertising Company Information

Individual/Business/Corporation _____

Contact Name _____ Phone _____ FAX _____

Address _____ E-mail _____

Check size of ad below:

_____ Full Page (7 1/2" x 10") _____ Half Page (7 1/2" x 4 7/8") _____ 1/4 Page (3 5/8" x 4 7/8")

Ad Copy Instructions:

_____ Same as last year _____ New camera ready logo (you provide)

Payment Options: (Make all checks payable to: Scott County High School)

_____ Enclosed _____ Send Invoice _____ Split Invoices (4) _____ In kind (see above)

Authorizing Signatures

Company representative _____ **Date** _____
School representative _____ **Date** _____

Toyota Classic Advertiser Bonus Page 2017

Classic Sustaining Sponsor	(\$5,000 to \$15,000)	Choose Any
Classic Presenting Sponsor	(\$2, 500)	Choose Three
Classic Supporting Sponsor	(\$1,000)	Choose Two
Classic Friends Sponsor	(\$500)	Choose One

Please indicate your choices below:

_____ Full Color Banner of Your Design (displayed in gym during tourney)
(You must provide the banner if it is a new design)

_____ All Tournament or Player of the Game Team Business Award Sponsor
(Business name on award plaque and company representative on floor presenting award)

_____ Toyota Classic Jacket What Size (M, L, XL,XXL)_____

_____ Four extra general admission tickets

_____ T-Shirts (One for each sponsor badge) Sizes_____

_____ Special Request (considered on an individual basis)
